

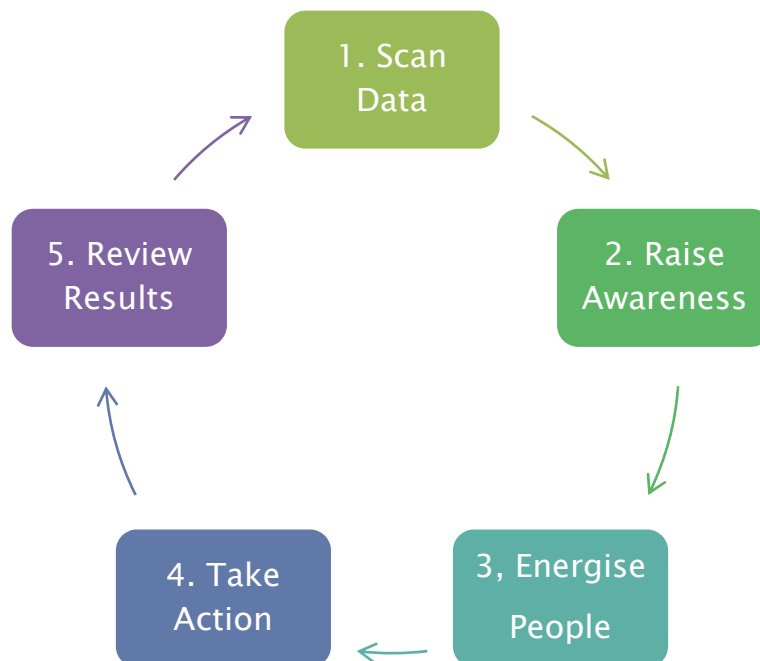
## Environmental Action

### How can businesses be environmentally responsible, save costs and survive?

- This is a lot easier if you have the commitment of your people and leaders.
- Your people are the vital factor for greening your organisation and reducing costs.
- Training and team action can bring about changes in environmental behaviour.
- By introducing environmental best practices your people can achieve cost savings.

### We can help you take effective action to create a sustainable business in 5 steps:

1. **Scan Data** about the systems, resources, people and culture of your business in relation to your operating environment to identify key issues.
2. **Raise Awareness** of your people and leaders in short workshops which
3. **Energise People** through activities and develop their commitment to
4. **Take Action** to improve environmental performance and reduce costs.
5. **Review Results** and collect data for the next improvements.



We run highly effective, participative short workshops with the Environment Agency and businesses bodies. These mobilise leaders and their people to initiate practical environmental action that contributes to business survival and success.

As the next strategic step we help develop a sustainable business culture with your leaders and engaging your people working with their values and motivation to release further energy for practical action to improve your business.

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