

Sustainable Business

Sustainable businesses add value by meeting today's needs without compromising their ability to meet people's needs in future. Low Carbon businesses aim to manage today's costs and customers, whilst creating tomorrow's technologies and market opportunities.



Reducing Costs

Wasted energy and materials, pollution and the environmental impact of activities are significant costs. In the midst of a credit crunch reducing these costs will contribute to raising productivity, performance and the survival of a business. Effective waste and carbon cost reduction requires employee environmental awareness, involvement in continuous improvement activities and energy management systems. We can help you achieve results by facilitating events and follow up activities.

Keeping Reputation

Retaining customers by maintaining your reputation and meeting the standards of government, community or environmental groups is another requirement to survive in challenging markets. E U Extended Product Responsibility directives, the media and customer expectations require firms to engage with stakeholders to maintain their reputation. This involves openness and willingness to exchange information. We can help you co-create and communicate with your customers.

Innovating

By applying and developing new clean technologies and competencies firms can secure their long term future and gain competitive advantage. It may result in acquiring new capabilities based on sustainable technologies and lead to repositioning the business. This requires support for problem solving, experiments and creativity. We can help you tap the creativity in your business,

Sustaining Business

The impact of globalisation, population growth, climate and social change create challenges for business. Responding to these opportunities requires vision, the skills and will to collaborate with diverse groups of stakeholders to create new sustainable products and services in new markets. We can facilitate *whole system in the room* events to help you find these opportunities.

